

PROJECT BRIEF

Client:	Hopper's Cake	Deadline:	30 April 2022
Project Name:	Hoppers Cupcake app	Author:	Aman kaler

THE ASK

What is the objective of the project?

Here you need to **define the problem**. That is, you will include the need statement and target audience that you created as part of the previous module's assignment, based on Lionel.

In this section, you'll also describe your solution: what your web app will be and how it meets the need statement.

My client wants an app for their business. They want all their cakes to be included in the app. They want something unique so that everyone can attract easily to their app and toward their business. Furthermore, every Individual is different and have their different choices and interest. By taking this seriously there are some solutions that should be provided in the app so that it can meet the clients need and that can help to enhance the business of the client.

There are some ways by which it can solved: -

There will be a lot of images of the cakes so that user can choose any kind of cake they want to buy. There will be a little description about the ingredient that are added in the cakes. This can be useful to those who have some allergies and can prevent himself by not eating the cupcakes.

If the clients want something different and want to add more and less some ingredient, then there is great option for them. There is a feature in the app by which they can select the ingredient and can send the mail. By viewing the mail cakes will be make before their delivery date.

There is an option of home delivery and if someone want to pic then they can do so. They can just contact what time they want the parcel it should be ready before that time.

What are the deliverables?

Here you need to define your **minimum viable product**—exactly what it will include. You should include the number of screens and what would be on each screen (this can be brief).

Then, describe your three additional features—exactly what they will be (and whether they will be embedded on existing screens or if they will add screens to the app). List the additional features in order of priority.

It will include the feature of choosing the type of the cake they want to have. It will also include the ingredients of all the cake so that everyone can look at them. There will be 4 screens in the app. In the first screen they can look at the cake, their business. In the 2nd screen there is a brief content that

is provided for every type of cake they want. In the 3rd screen there will be an option by which they can make the cupcake through designs and can select the ingredient. Then, they can email us. In the 4th screen there will be customer profile and their liked and favorite items.

My three additional features will be given below

In this app people can get a chance to share their views and thought. Through their profile they can add their stories and suggest things that can help their business to grow.

There will be an option if the children are using this app or youngster. For the children they have a play some chocolate winning game then they can get to the images. The game will be very easy and will be super fun.

My third feature will be the videos about the baking of the cupcakes then people can see how the they make cakes with the limited time and with the proper hygiene and cleanliness